



**BESHOM HOLDINGS BERHAD**

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**T H E B E S T S T A R T S F R O M H O M E**

**1QFY2024  
Results Update**

27 September 2023

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Contents      Financial Highlights 1QFY2024

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Review by Segment

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# 1QFY2024 vs. 1QFY2023

For the period ended 31 July 2023, the Group recorded revenue and pre-tax profit of RM35.2 million and RM3.4 million, decreasing by 27.1% and 64.1% as compared to the previous year's corresponding period of RM48.3 million and RM9.5 million respectively. Business optimism and consumer sentiment remained weak amidst heightened inflationary pressures, dampening purchasing power especially for non-essential goods. According to the Malaysian Institute of Economic Research (MIER), the Consumer Sentiment Index in the 2nd quarter of 2023 stayed below the threshold of 100 point, falling to 90.8 point which indicated the persistency of pessimism amidst the high cost of living.

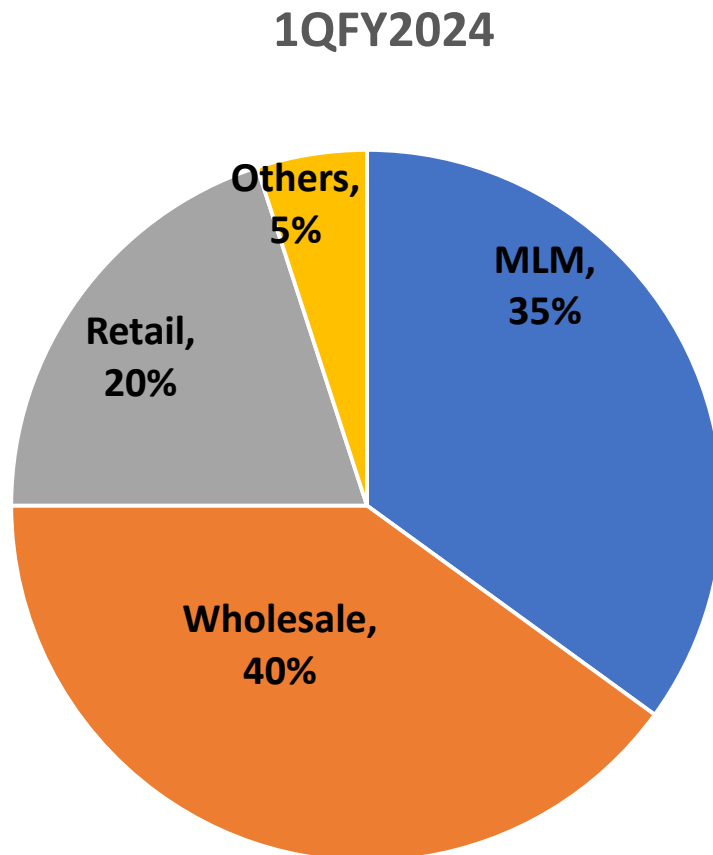
# 1QFY2024 vs. 1QFY2023

	1QFY2024 31 July 2023  (RM'mil)	1QFY2023 31 July 2022  (RM'mil)	Variance +/-
Revenue	35.20	48.26	<b>-27.1%</b>
Pre-tax Profit	3.41	9.49	<b>-64.1%</b>
Profit After Tax	2.48	7.10	<b>-65.1%</b>
Net Margin (%)	7.05%	14.7%	<b>-7.7%</b>
EPS (sen)	0.82	2.34	<b>-1.52 sen</b>

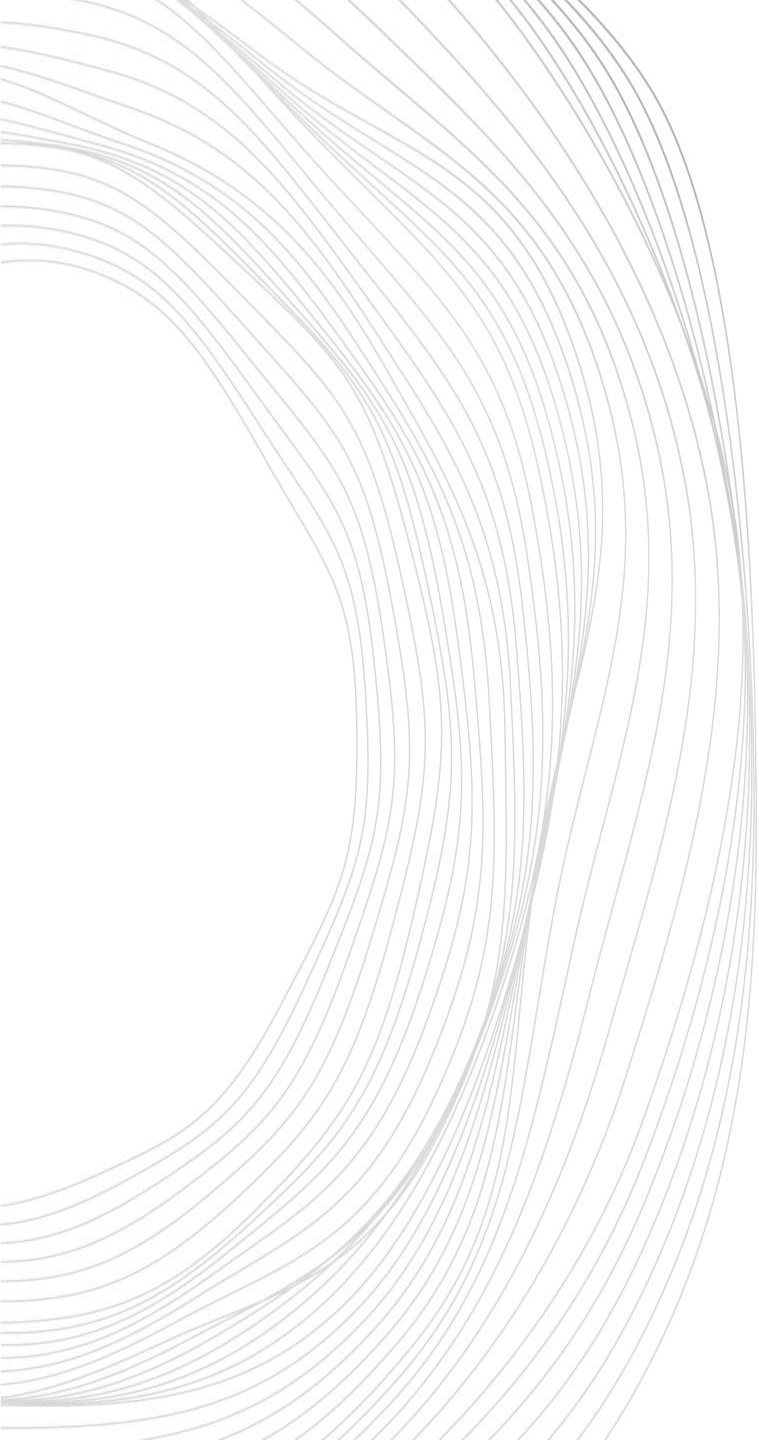
# Statement of Financial Position

	1QFY2024 31 July 2023  (RM'mil)	FYE2023 30 April 2023 (audited) (RM'mil)
Net cash + Short term investment	98.90	95.63
Total assets	352.98	353.18
Total liabilities	28.78	31.41
Shareholders' equity	312.10	309.66
Net assets per share (RM)	1.04	1.03

# Segment Revenue



Segment	1QFY2024 31 July 2023		1QFY2023 31 July 2022	
	(RM'mil)	(%)	(RM'mil)	(%)
MLM	12.42	35%	21.49	45%
Wholesale	14.25	40%	16.99	35%
Retail	6.97	20%	8.66	18%
Others	1.55	5%	1.12	2%
<b>Total</b>	<b>35.19</b>	<b>100%</b>	<b>48.26</b>	<b>100%</b>



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Review by  
Segment

Multi Level Marketing (“MLM”)

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Wholesale

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Retail

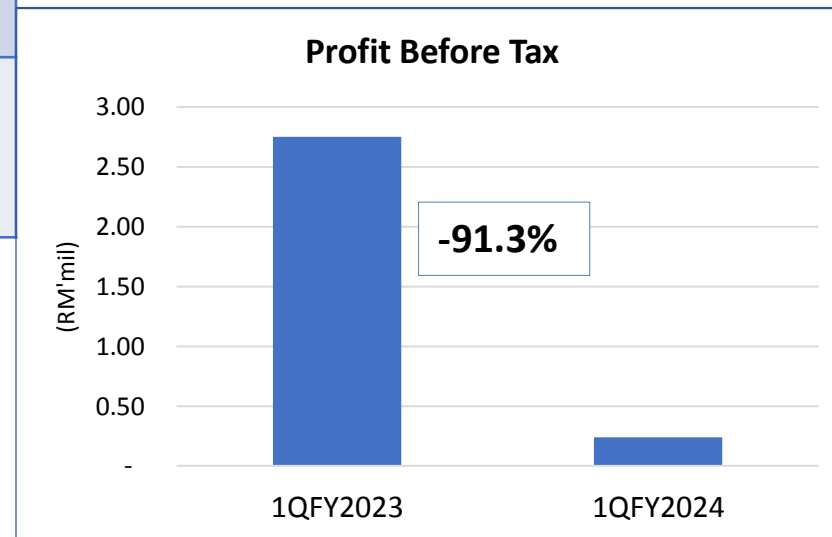
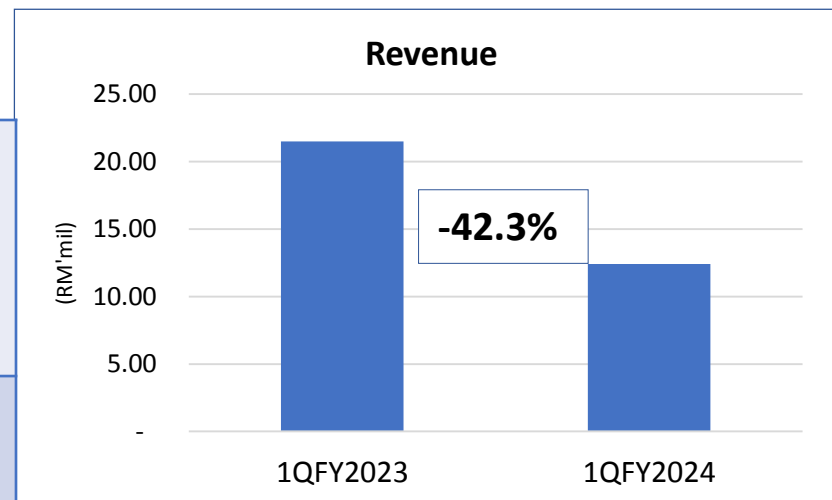
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Others

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## MLM

MLM Segment	1QFY2024 31 July 2023  (RM'mil)	1QFY2023 31 July 2022  (RM'mil)	Changes  (%)
External Revenue	12.42	21.49	<b>-42.3%</b>
Profit Before Tax	0.24	2.75	<b>-91.3%</b>





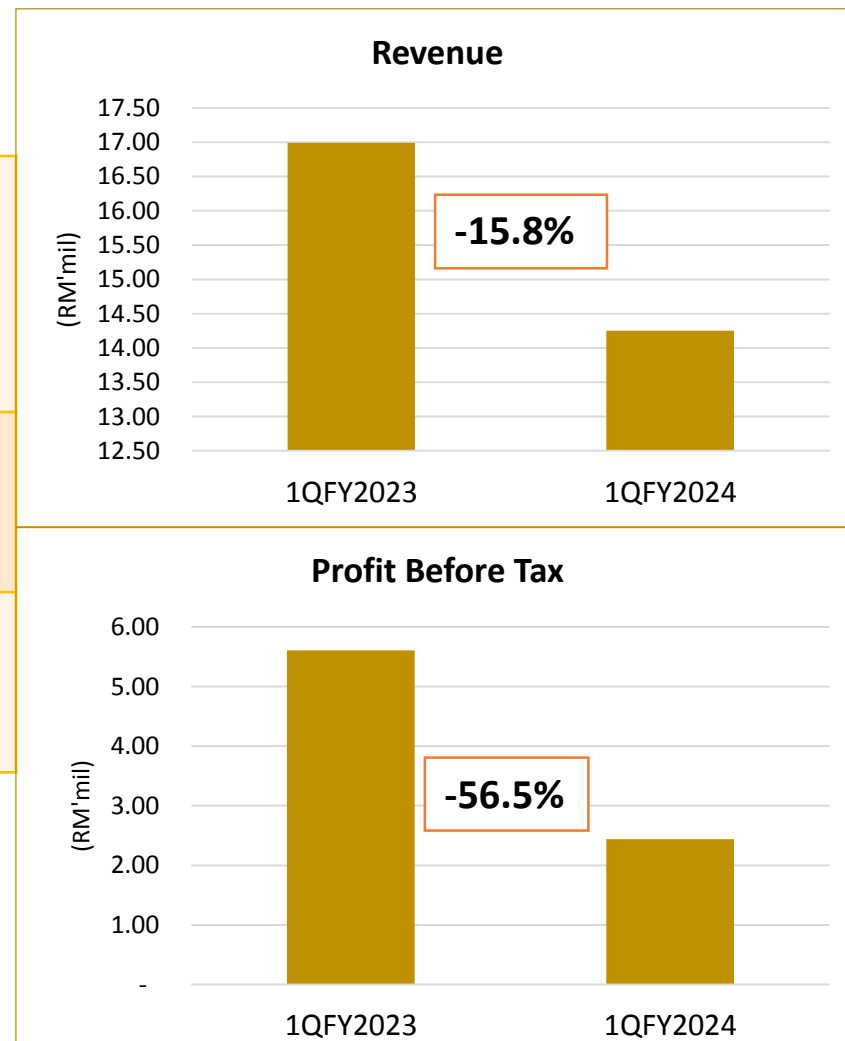
# MLM

The MLM division continued to face intense challenges as general consumption weakness hit its members, mainly from the low to middle-income groups, particularly hard. Elevated cost of living amidst lingering inflation pressures has significantly affected member's ability to sell and also eroded the effectiveness of promotion and incentives.

As a result, some disheartened members even turned to casual employment options to supplement income, which further aggravated the already sluggish sales momentum and dampened members' recruitment and renewal. Another contributing factor for the weak performance in the quarter under review was the absence of incentive trip campaign. The division registered lower revenue of RM12.4 million, a decrease of 42.3% as compared to the preceding year's corresponding quarter of RM21.5 million.

# Wholesale

Wholesale Segment	1QFY2024 31 July 2023  (RM'mil)	1QFY2023 31 July 2022  (RM'mil)	Changes  (%)
External Revenue	14.25	16.99	-15.8%
Profit Before Tax	2.44	5.61	-56.5%



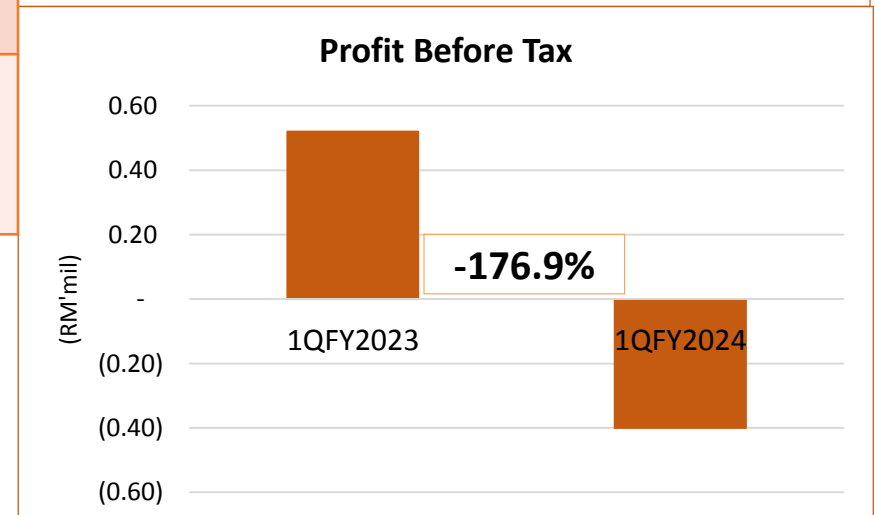
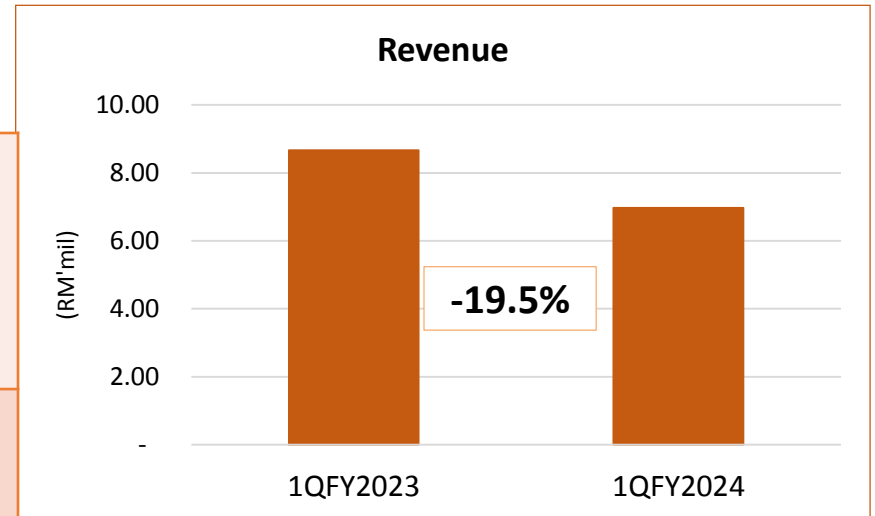
# Wholesale

Wholesale division revenue decreased by 15.8% to RM14.3 million as compared to the preceding corresponding quarter of RM17.0 million. The comparison was against a higher base in the preceding year's corresponding quarter which was boosted by the "last-buy" sales promotion campaign for selected Chinese medicated tonic range of products and cooking wines prior to price revision.

In tandem with lower revenue, lower contribution from inter-segment sales and reduced gain from the sales of vintage tea, divisional pre-tax profit decreased by about 56.5% to RM2.4 million.

# Retail

Retail Segment	1QFY2024 31 July 2023  (RM'mil)	1QFY2023 31 July 2022  (RM'mil)	Changes  (%)
External Revenue	6.97	8.66	-19.5%
Profit Before Tax	-0.40	0.52	-176.9%



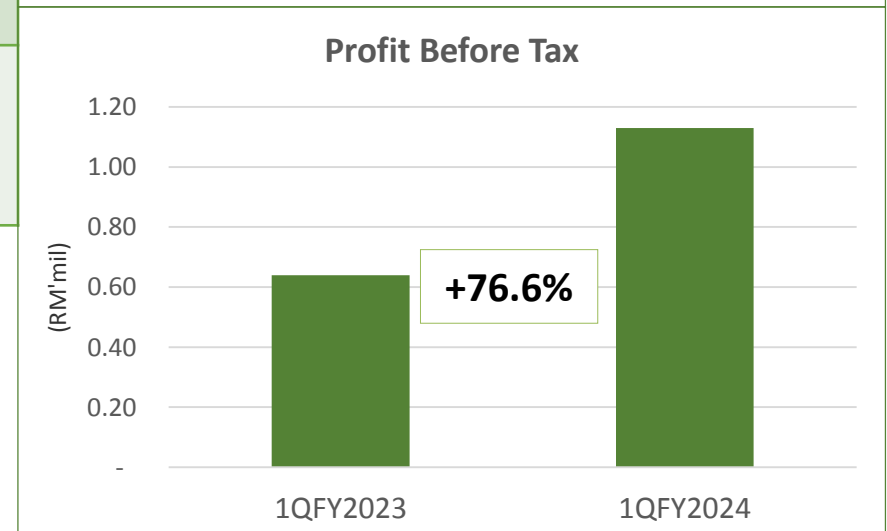
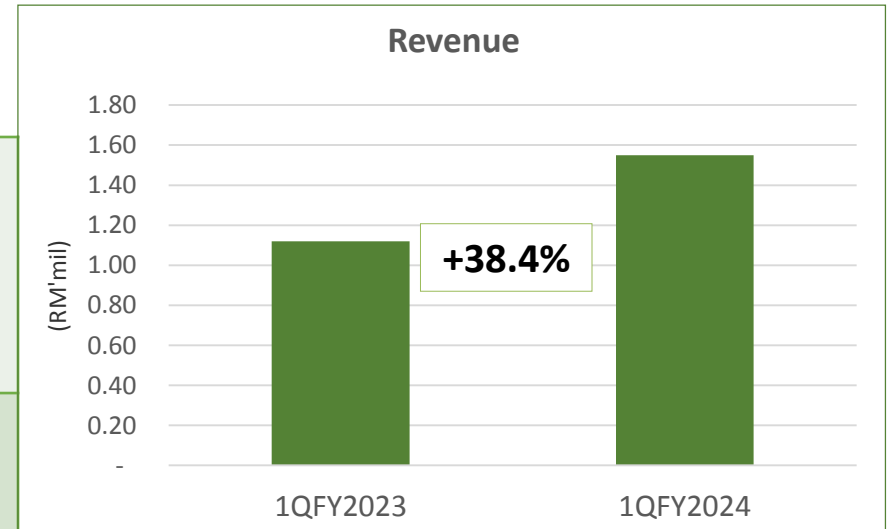
# Retail

The Retail division posted a 19.5% decrease in revenue to RM7.0 million as compared to the previous year's corresponding quarter of RM8.7 million, mainly attributed to lower sales of house brand products. The return to normalcy post Covid-19 resulted in lower demand for health supplement products, especially immunity-boosting products.

Due to lower revenue recorded, high operating costs arose from higher personnel costs following the revision of minimum wages, upliftment of rental waiver in the return to normalcy post Covid-19, coupled with lower A&P subsidy from suppliers, resulted the division recorded a loss of RM0.4 million.

# "Others" segment

"Others" Segment	1QFY2024 31 July 2023  (RM'mil)	1QFY2023 31 July 2022  (RM'mil)	Changes  (%)
External Revenue	1.55	1.12	<b>+38.4%</b>
Profit Before Tax	1.13	0.64	<b>+76.6%</b>



# "Others" segment

Revenue from Other division is primarily derived from the rental of investment properties, manufacturing of health supplements and credit & leasing business.

During the quarter under review, pre-tax profit increased by more than 50% to RM1.1 million, thanks to the manufacturing division which secured higher orders for health supplement products.

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THE BEST STARTS FROM HOME

**Thank you**

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